

Fig. 1

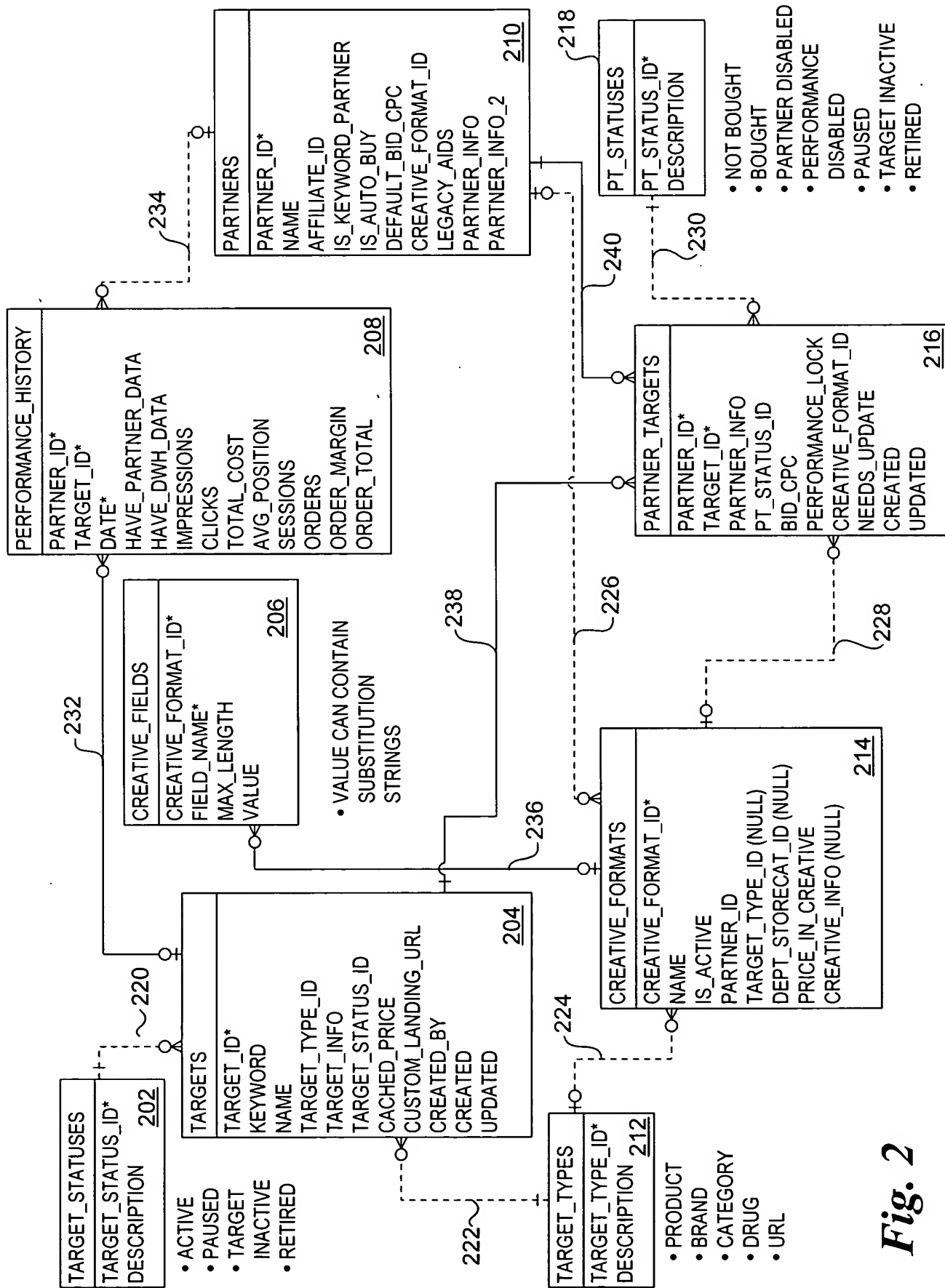


Fig. 2

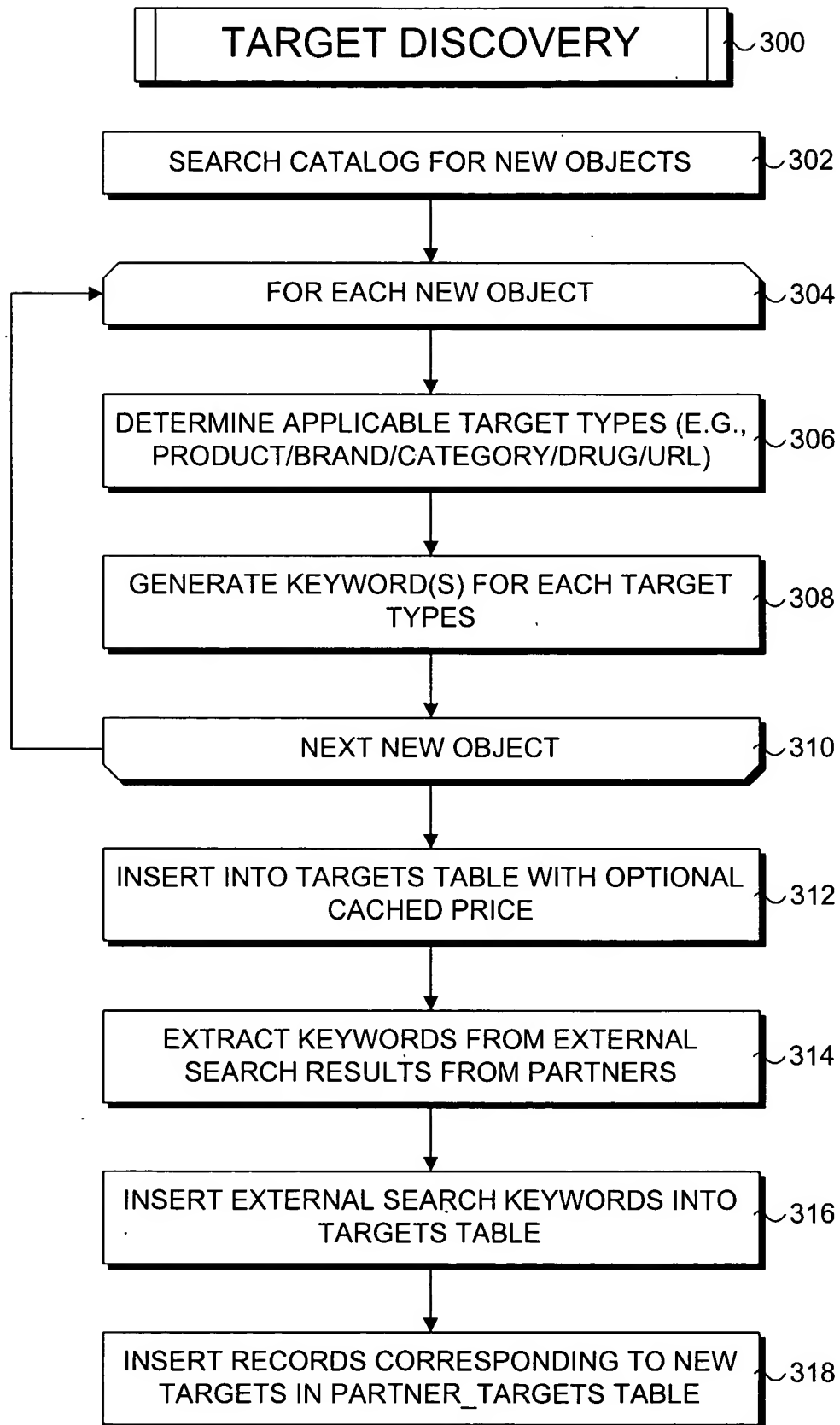


Fig. 3a

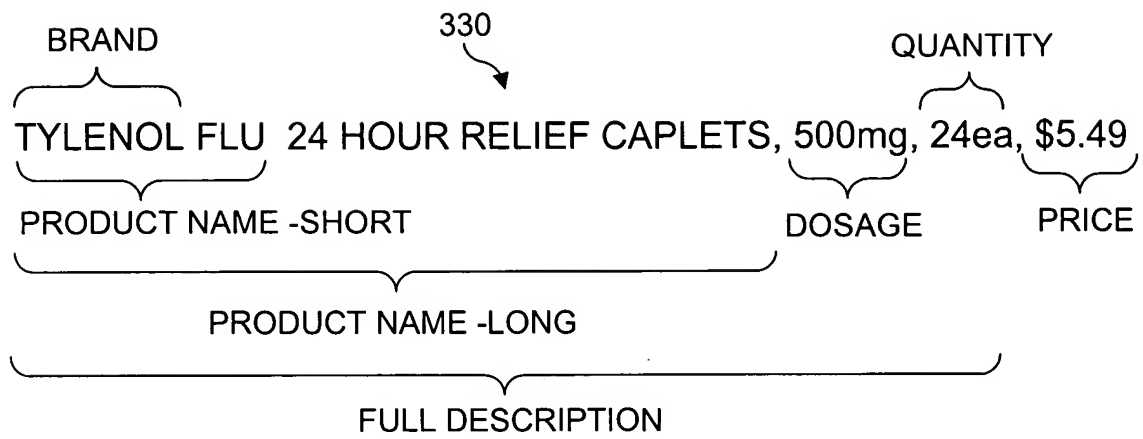


Fig. 3b

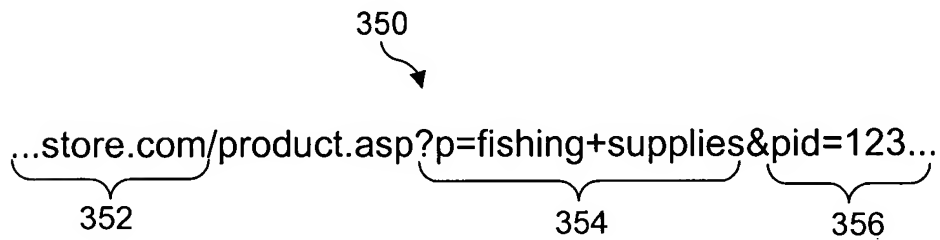


Fig. 3c

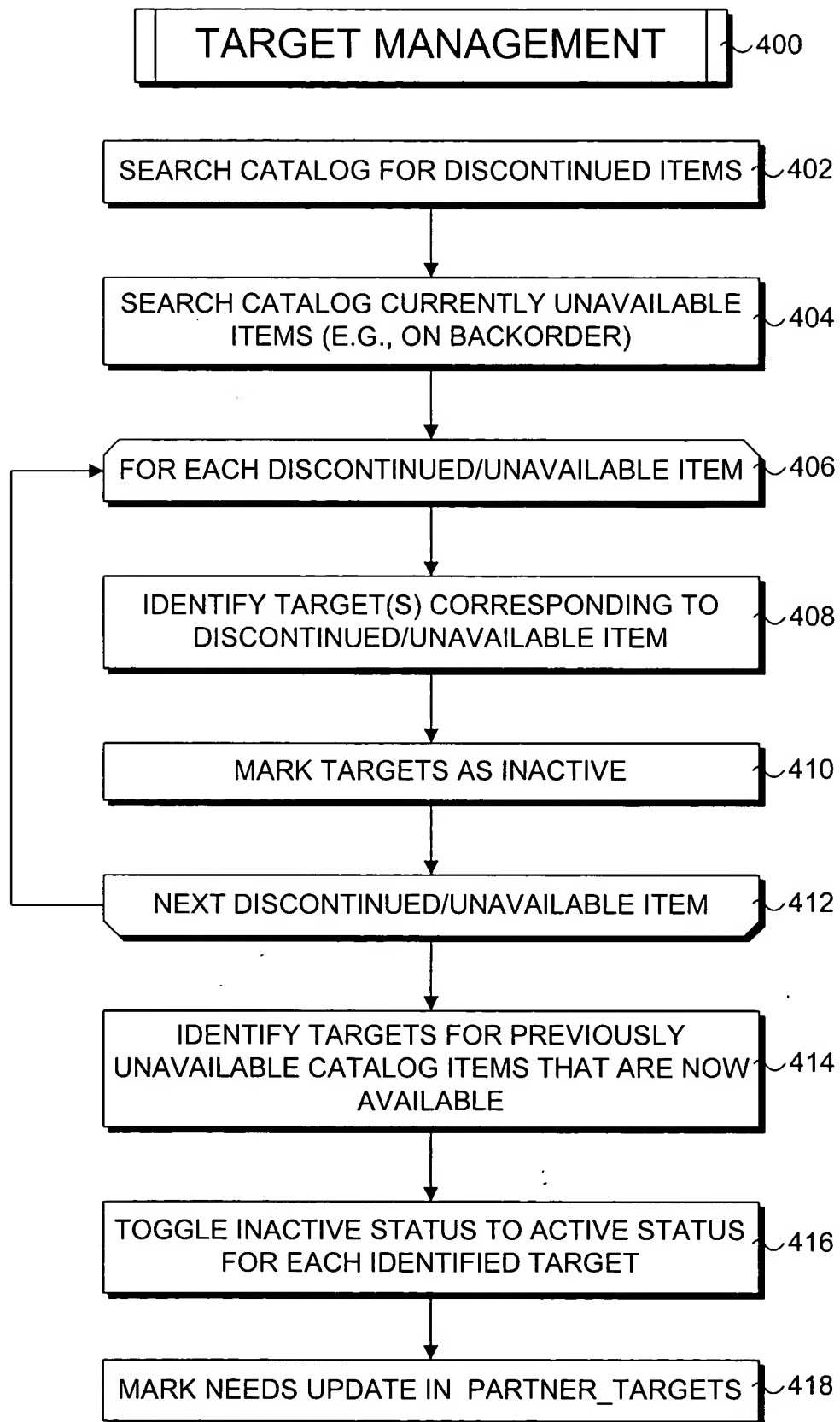


Fig. 4

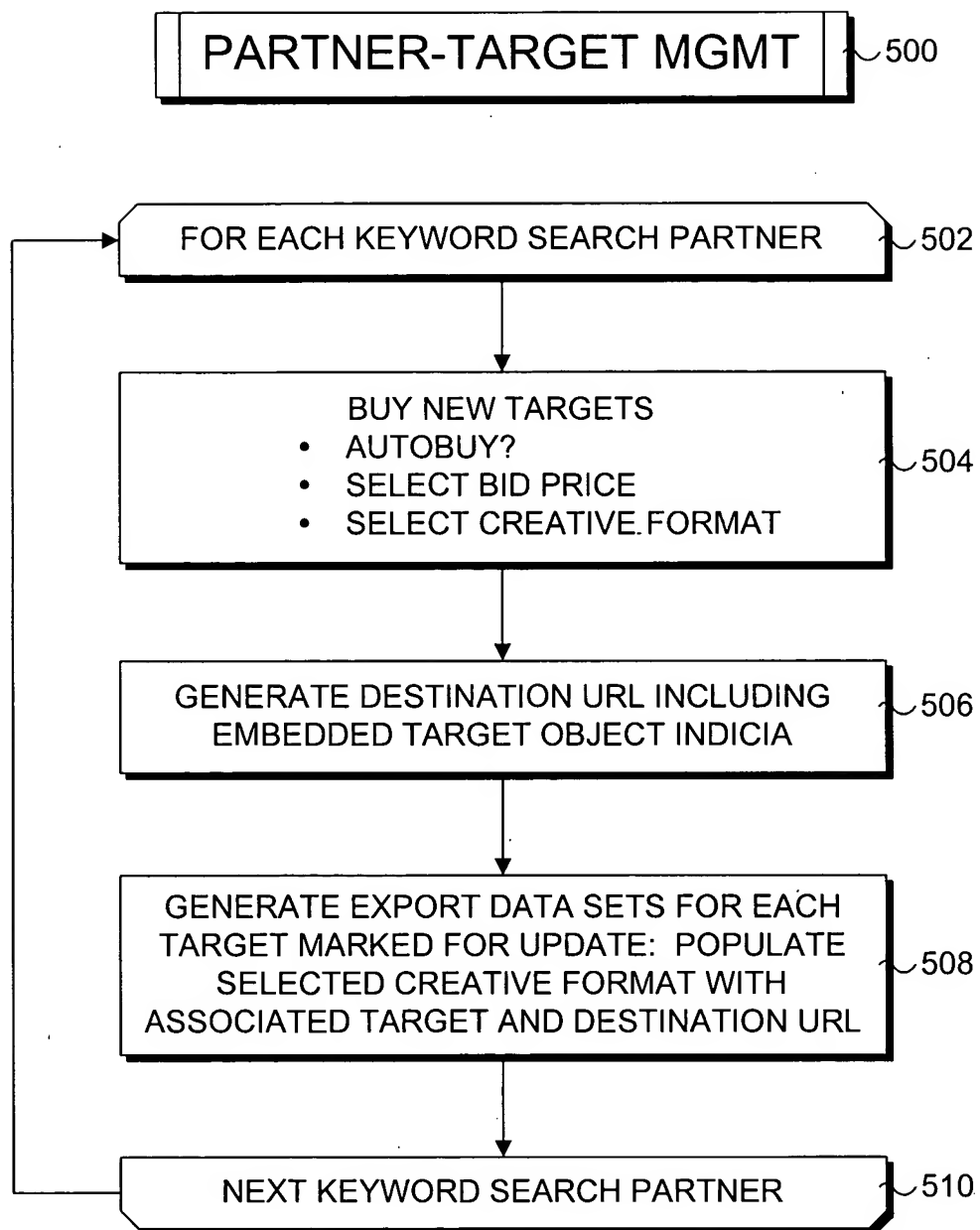


Fig. 5a

Field	Max Length	Value
description1	35	Discover Beauty.com. Shop Prestige
description2	35	Brands & Top Sellers. Ships Free
displayurl	35	www.beauty.com
headline	25	Buy {{name}}
headline-1	25	{{name}}
headline-2	25	Buy it at beauty.com

550B

Fig. 5b

	552 (TYP)	554 (TYP)	556 (TYP)
558	Field	Max Length	Value
558	description1	35	Private Shopping & Trusted Source
560	description2	35	Low Prices, Ships Free w/ \$49 spend
562	displayurl	35	www.sexual-well-being.com
564	headline	25	Buy {{name}} - Great Deal
564	headline-1	25	{{name}} - {{price}}
564	headline-2	25	{{name}}
	headline-3	25	Buy it at drugstore.com

550C

Fig. 5c

Field	Max Length	Value
description1	35	In Stock & Priced to Sell. Free
description2	35	Ship available. Supplies Limited
displayurl	35	www.drugstore.com
headline	25	Buy {{name}} - Great Deal
headline-1	25	{{name}} - {{price}}
headline-2	25	{{name}}
headline-3	25	Buy it at drugstore.com

550D

Fig. 5d

Field	Max Length	Value
description1	35	Discover Beauty.com. Shop Prestige
description2	35	Brands & Top Sellers. Ships Free
displayurl	35	www.beauty.com
headline	25	Buy {{name}} Cosmetics
headline-1	25	Buy {{name}}
headline-2	25	{{name}}
headline-3	25	Buy it at beauty.com

550E

Fig. 5e

Field	Max Length	Value
description1	35	See our Price-Match Guarantee
description2	35	Nearly 4 Million Customers
displayurl	35	www.drugstore.com/strivectin
headline	25	Strivectin Ships For Free

550F

Fig. 5f

Field	Max Length	Value
description1	35	Low Prices on Top Selling Brands
description2	35	Shop with a Trusted Online Store
displayurl	35	www.drugstore.com
headline	25	Buy {{keyword}}
headline-1	25	{{keyword}}
headline-2	25	Buy it at drugstore.com

550G

Fig. 5g

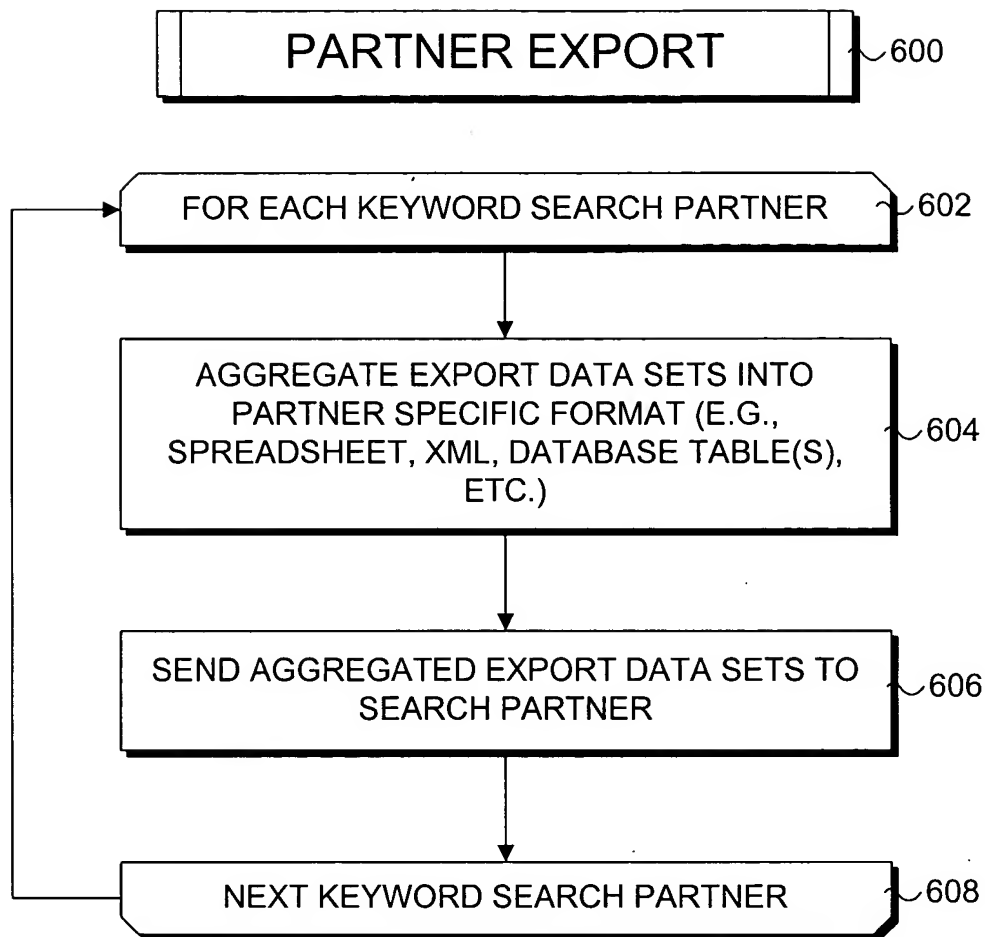


Fig. 6a

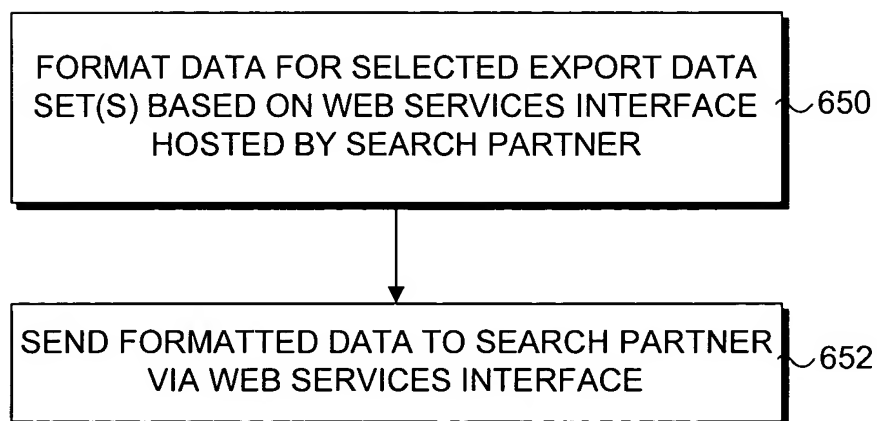


Fig. 6b

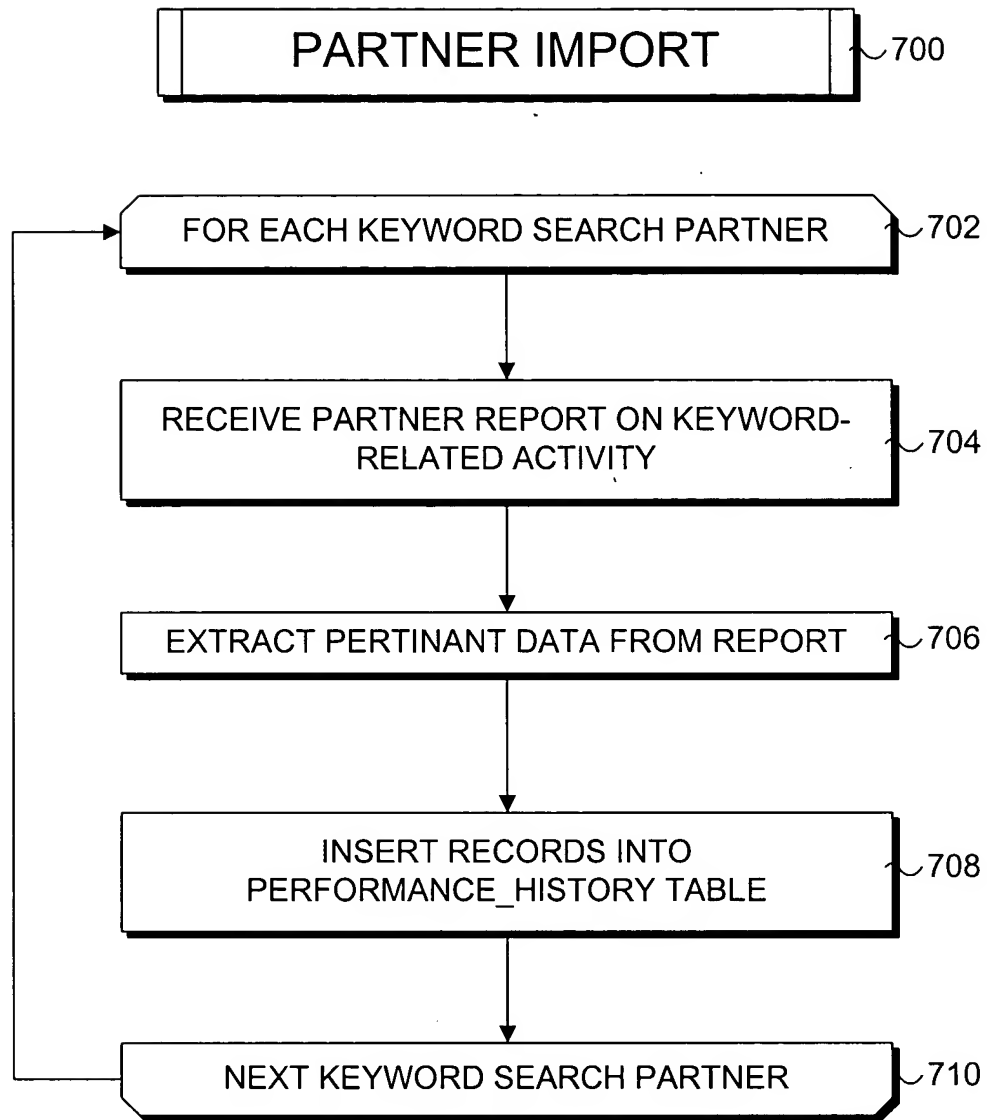


Fig. 7a

ATTRIBUTE	VALUE
Date	9/29/2003
Campaign	XSP1
Ad Group	AG7
Keyword	strivectin sd
Keyword Status	Active
Headline	Strivectin - Lowest Price
Description Line 1	Ships for Free, Your Trusted Source
Description Line 2	drugstore.com millions of customers
Display URL	www.drugstore.com
Destination URL	http://www.drugstore.com/user/promo.asp?code=198E01AB&aid=336064&aparam=xsp39795
Maximum CPC	\$1.85
Impressions	125
Clicks	20
Cost	\$26.03
Avg Position	0.9

Fig. 7b

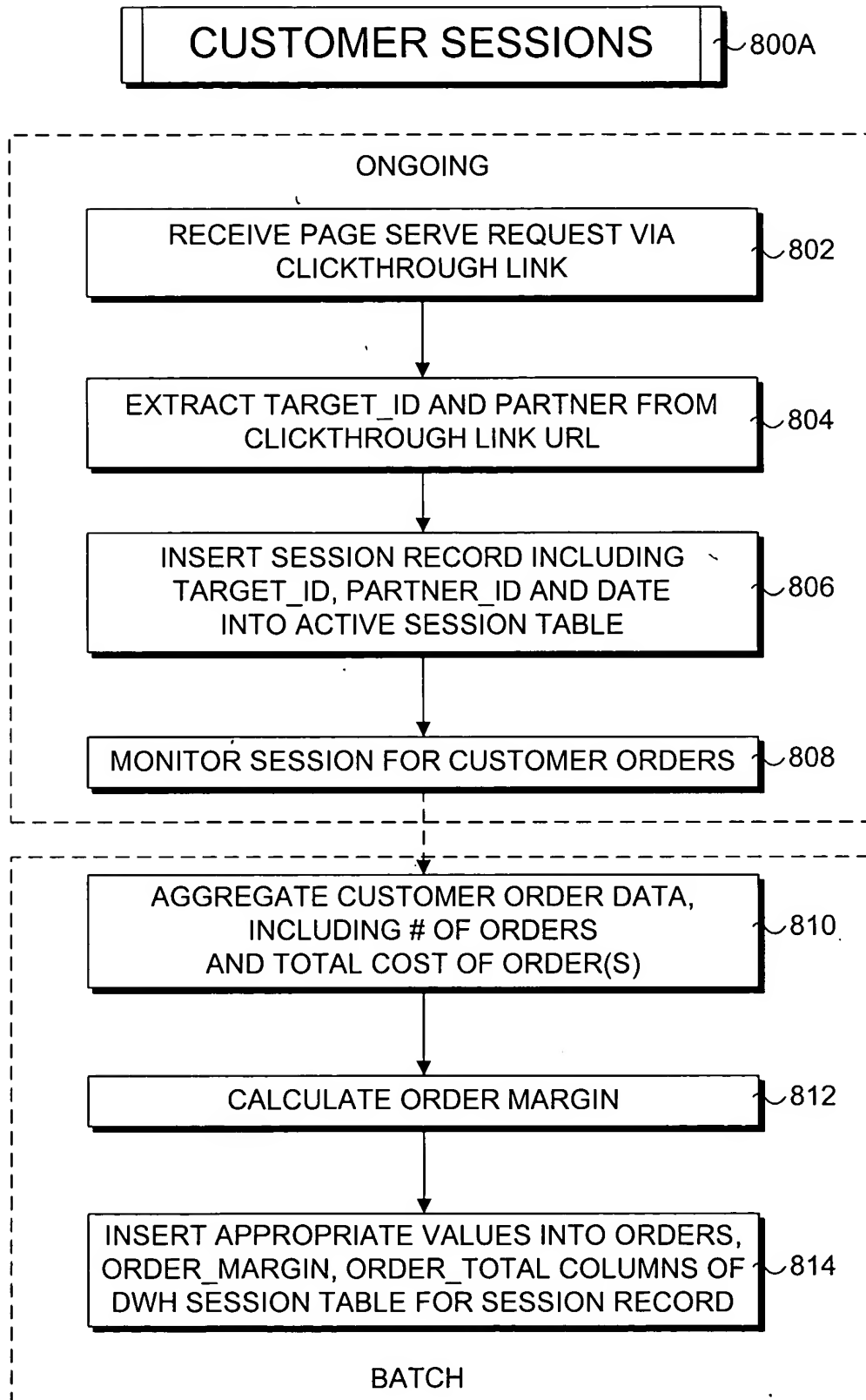


Fig. 8a

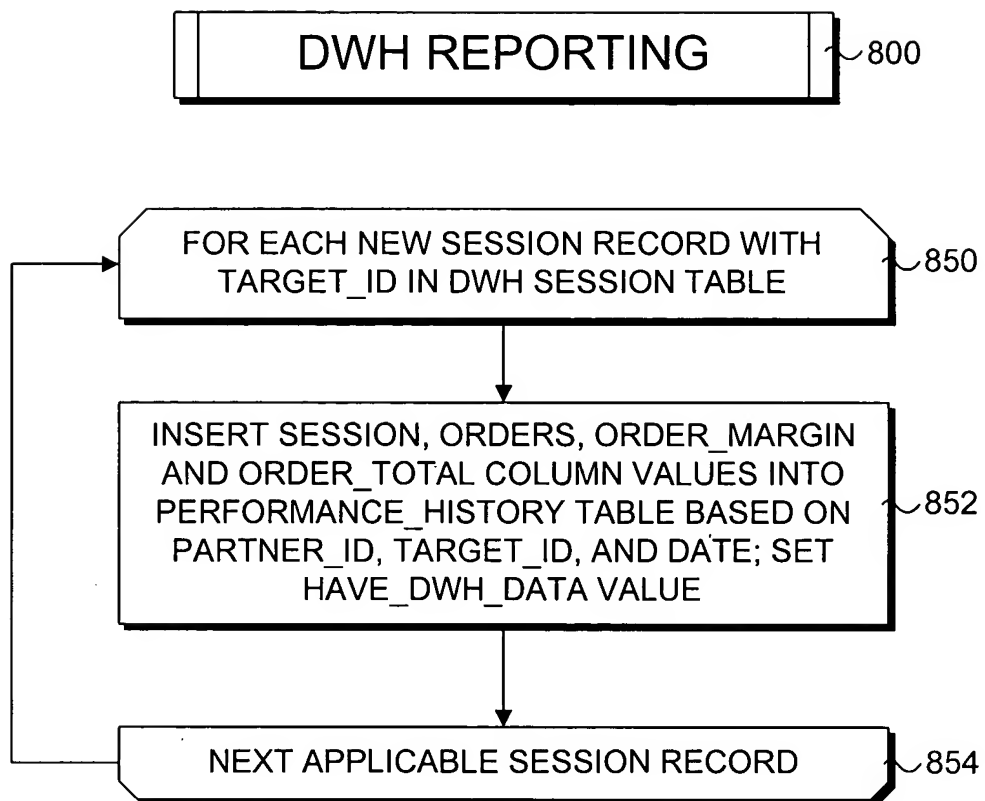


Fig. 8b

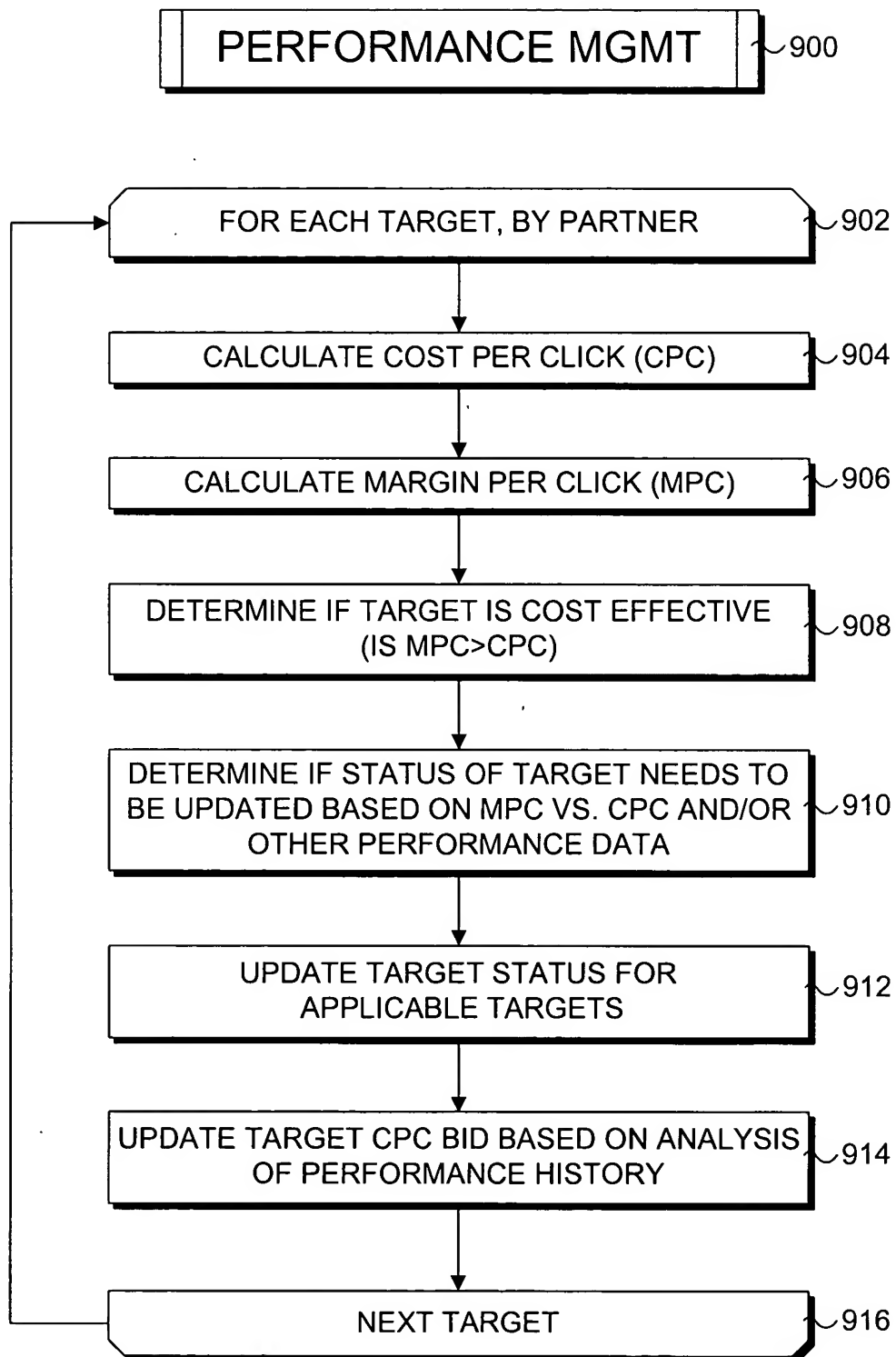
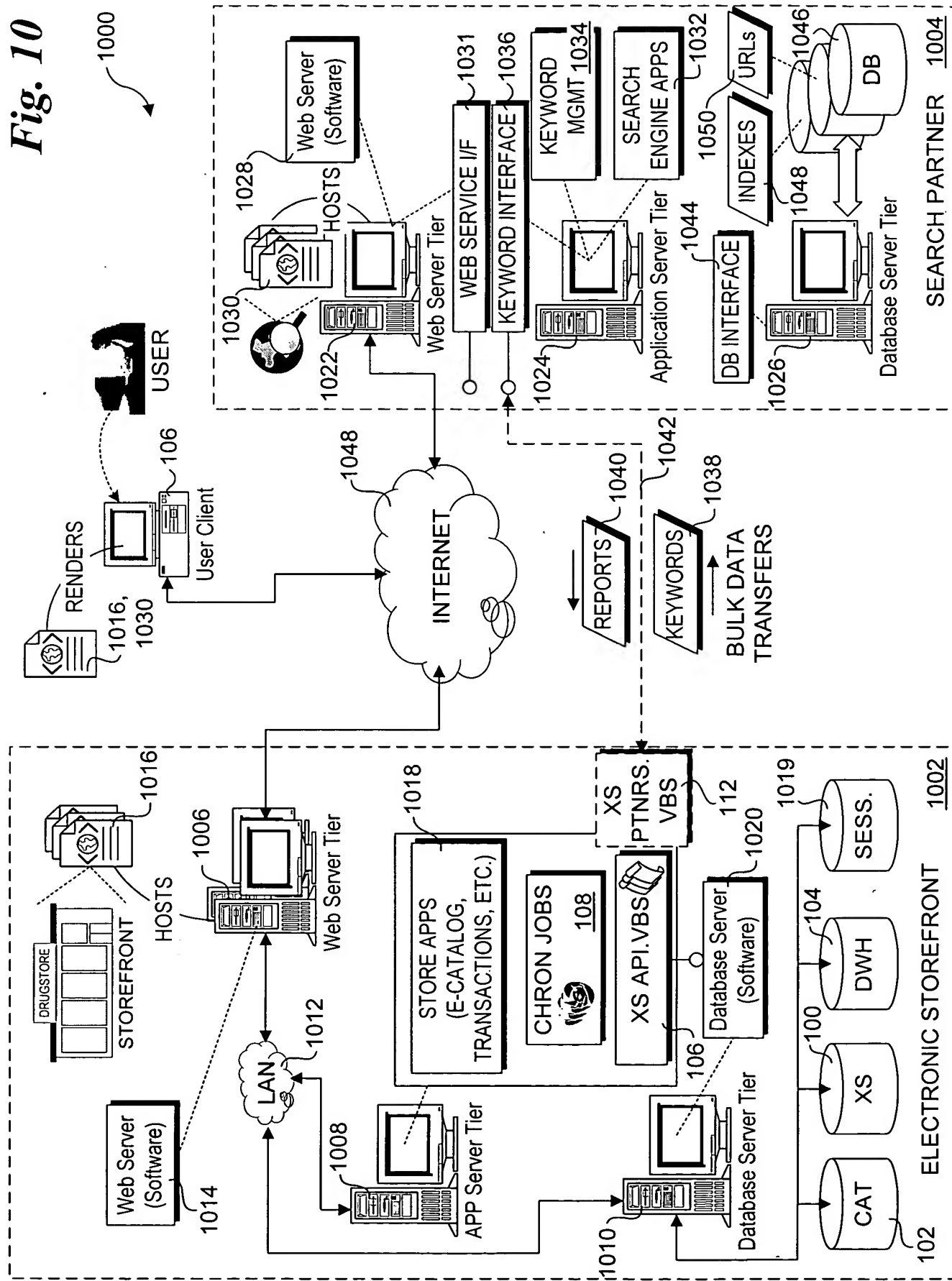


Fig. 9

Fig. 10



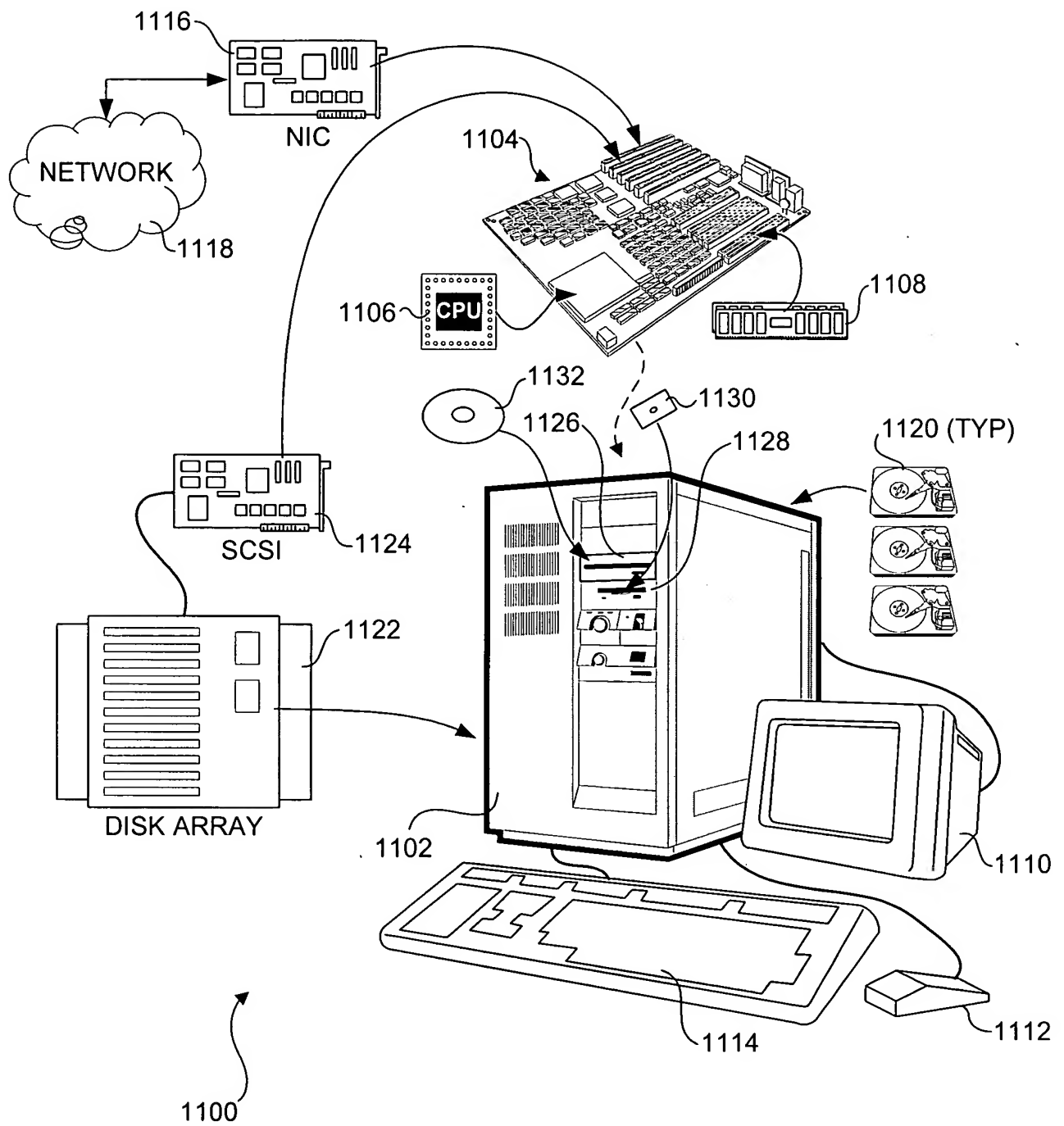


Fig. 11